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## Logu8 Launches Next-Generation Chinese Dictionary/Translator

iNterpret Chinese-English Version 6 (iCE 6) Now Available

MOUNTAIN VIEW, Calif. – Loqu8, the pioneer in augmented intelligence, today announced iCE 6, the company's flagship Chinese-English tool for professionals and students who want to understand and learn Chinese.

"Loqu8 iCE 6 is the first Chinese-English resource that helps people understand and learn Chinese while using the most popular websites, browsers and productivity applications," stated Jim Hsia, VP Marketing for Loqu8. "Our second generation iNtuition2 augmented learning engine takes full advantage of Microsoft Windows and 64-bit, multi-core processors to deliver enhanced speech technologies for faster comprehension and learning."

Loqu8 iCE 6 users merely hover their mouse over Chinese text (LiveScan™) or highlight Chinese text (HighlightScan™) to see its meaning and hear it read aloud in Mandarin Chinese. To understand how words and phrases are used, iCE provides direct access to resources from Baidu, Wikipedia, Google and others to show web pages, news, encyclopedia, music, photos and videos—all without typing Chinese.

Unlike traditional web-based dictionaries and translation sites, iCE uses powerful augmented learning techniques to enhance learning. Instead of multi-effort actions (select, copy, open, paste, click, etc.) to understand Chinese, a user merely hovers his mouse pointer over text and iCE's popup window displays the English meaning, Pinyin phonetics and more. Loqu8 iCE 6 is compatible with the broadest broad range of applications including:

- Websites: Baidu, Sina, Flickr, Twitter, YouTube, Google and Bible Gateway
- Browsers: Mozilla Firefox 3-6, Google Chrome 11-14, Microsoft Internet Explorer 7-9
- Chat: Google, Skype, Pidgin
- Email: Outlook, Google, Yahoo, Hotmail
- Productivity: Microsoft Office, including Word, Excel, PowerPoint, Access and Outlook
- Operating System: Microsoft Windows 7 (x86, x64), Windows Vista (x86, x64) and Windows XP

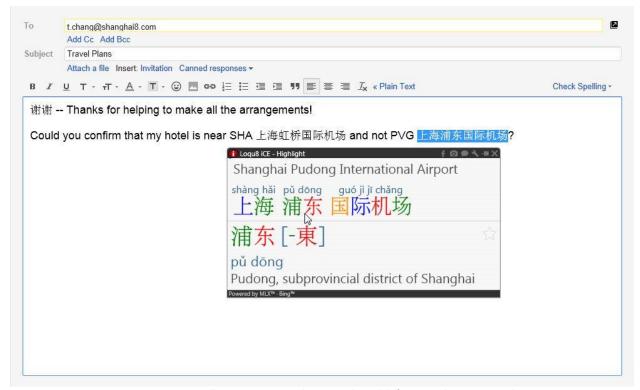


Figure 1. Loqu8 iCE 6 allows users to see dictionary-based definitions plus auto-translations

## **Evaluating Loqu8 iCE 6**

Download Loqu8 iCE 6 software and user documentation from <a href="www.loqu8.com/ice/">www.loqu8.com/ice/</a>

Loqu8 iCE 6 is available now. A generous upgrade program allows recent customers (after May 1, 2011) to receive a free upgrade to version 6. Other customers will need to pay a small upgrade fee. Discounts for volume users and accredited schools and universities will be announced when Loqu8 iCE 6 is released.

## **About Loqu8**

In an unpredictable and fast-pace world, Loqu8 empowers users with the information they need to learn quickly, work efficiently and make timely decisions. Just point and Loqu8 instantly displays the information you need. Loqu8's *augmented intelligence* model is the result of years of research at Stanford University in cognitive science and information processing. Loqu8 is a privately-held corporation with headquarters in Silicon Valley. For more information, visit www.loqu8.com.

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