



For Release: December 6, 2010 at 7am PDT

## Learn in Chinese with English, Malay and Hindi

*First Chinese Language Learning Software with Multi-Language Extensions*

MOUNTAIN VIEW, Calif. – Loqu8, the pioneer in augmented learning, today announced iCE 5.5, the first instant Chinese translation and learning tool with MLX. This new software tool shows translations from Chinese into English—or 50 other languages, including German, Spanish, Japanese and Korean.

“Loqu8 iCE helps you understand and learn Chinese with instant English meanings,” described Dr. Timothy Uy, President and CEO of Loqu8. “With Loqu8’s powerful LiveScan and MLX technologies, Chinese learners may now choose to automatically translate definitions into their native language. This auto-translation capability dramatically reduces language learning time and boosts long-term retention.”



Loqu8 iCE 5.5 adds Multi-Language Extensions and Ruby Text formatting to this popular Chinese translation and learning software.

### Multi-Language Extensions™ (MLX)

Loqu8 iCE (iNterpret Chinese-English) is the first program to support MLX. For the first time, learn Chinese from over 50 languages including: Afrikaans, Albanian, Arabic, Belarusian, Bulgarian, Catalan, Croatian, Czech, Danish, Dutch, English, Estonian, Filipino, Finnish, French, Galician, German, Greek, Haitian (Creole), Hebrew, Hindi, Hungarian, Icelandic, Indonesian, Irish, Italian, Japanese, Korean, Latvian, Lithuanian, Macedonian, Malay, Maltese, Norwegian, Persian, Polish, Portuguese, Romanian, Russian, Serbian, Slovak, Slovenian, Spanish, Swahili, Swedish, Thai, Turkish, Ukrainian, Vietnamese, Welsh and Yiddish.

MLX automated translation technology is powered by Loqu8's iNtuitio™ engine and Google® Translate. Learners of Chinese may access MLX by gliding their mouse over Chinese (LiveScan) or highlighting Chinese text (HighlightScan). iCE immediately shows the selected Chinese text (simplified and traditional), phonetics (Pinyin or Bopomofo) and the meaning through a pop-up window. Users may also listen to the word and phrases pronounced in Mandarin Chinese.

### **iCE 5.5 Enhancements**

This updated version of iCE brings *native x64 support* for 64-bit versions of Microsoft® Windows 7 and Vista. Newer desktops and notebooks are now equipped with 4MB or more of memory. As a native 64-bit application, iCE users will automatically experience slightly greater performance.

*Ruby text* is a powerful technique used to help Chinese learners. By placing Pinyin or Bopomofo phonetic annotations near Chinese text, learners gain familiarity with Chinese while developing associative memory. iCE generates and formats ruby text with perfect alignment in Microsoft Excel. Users may also transfer the ruby text into Microsoft PowerPoint or Word for advanced text and table formatting. Popular users for ruby text include presentations, vocabulary guides, music lyric sheets and personal study guides.

By popular request, iCE now supports text-based *PDF documents*. Depending on the PDF reader, Loqu8's LiveScan (hover mouse over Chinese text) and HighlightScan (highlight Chinese text) capabilities are available to provide instant Chinese translations through a pop-up window. With MLX, the auto-translations may appear in the user's choice of English, Filipino, Portuguese, Thai or 50 other languages.

### **Pricing and Availability**

Loqu8 iCE makes learning Chinese fun by helping students learn at their own pace using documents, websites and other materials that spark their interest. iCE 5.5 is priced from \$79 USD and is available immediately from the Loqu8 website. A free 15-day evaluation is also available from [www.loqu8.com](http://www.loqu8.com). Generous academic prices and volume discounts are available.

### **About Loqu8**

In an unpredictable and fast-paced world, Loqu8 empowers users with the information they need to learn quickly, work efficiently and make timely decisions. Just point and Loqu8 instantly displays the information you need. Loqu8's *augmented intelligence* model is the result of years of research at Stanford University in cognitive science and information processing. Loqu8 is a privately-held corporation with headquarters in Silicon Valley. For more information, visit [www.loqu8.com](http://www.loqu8.com).

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